Муниципальное общеобразовательное учреждение гимназия №8

Конспект урока по английскому языку

в 6 классе

«A House Advert»

(Реклама дома)

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**Тип урока:** Урок открытия нового знания в рамках системно – деятельностного подхода.

**Цель урока:** Формирование навыков письменной речи.

***Деятелъностная:*** Тренировать в аудировании, чтении и устной речи.

***Содержательная:*** Научить писать рекламное объявление на заданную тему.

 **Задачи урока:**

*Образовательные:*

* тренировка произносительных навыков;
* развитие речевых умений.

*Воспитательные*:

* воспитание положительного отношения к изучению иностранного языка;
* воспитание интереса к учению и формирование познавательной активности;
* формирование потребности в практическом использовании языка в различных сферах деятельности.

*Развивающая*:

* развитие внимания, памяти.

**Планируемый результат:**

*Предметные:*

* расширение объема знаний по теме;
* умение написать рекламное объявление.

*Личностные:*

* проявление интереса к изучению английского языка;
* формирование уважения учащегося к культуре изучаемого языка.

*Метапредметные:*

*Познавательные*

* осуществлять подбор аргументов для решения учебных задач.
* уметь оценивать результаты своей деятельности, анализировать собственную работу, планировать свое действие в соответствии с поставленной задачей. (Регулятивные УУД);
* уметь определять цель учебной деятельности, формулировать собственное мнение и позицию. Уметь с достаточной полнотой выражать свои мысли (Коммуникативные УУД);
* уметь систематизировать материал, сравнивать и рассуждать. (Познавательные УУД).

*Коммуникативные*

* умение осуществлять деятельность с учётом конкретных учебных задач.

*Регулятивные*

* умение выполнять действие в соответствии с заданием;
* умение выполнять самооценку.

***Учебно-познавательная и компенсаторная компетенция***

- учатся пользоваться такими приемами мыслительной деятельности, как группировка, сравнение, анализ, синтез;

- работают в различных режимах: в индивидуальном, групповом

- пользуются правилами

***Языковая компетенция***

- закрепляют лексику по теме «Дом»

- повторяют конструкцию There is/are;

- закрепляют употребление предлогов.

**Оборудование:** компьютер, презентация, раздаточный материал.

 **Ход урока.**

 **I. Организационный момент.**

***(1. Мотивация к учебной деятельности.)***

**T:** Good morning, boys and girls! I am glad to see you. Today we shall read, speak as usual. We shall also write. What about? You`ll tell me yourselves a bit later.

**T:** I want you to look at the screen. Let’s revise the words. Match the words and the pictures. **(2 слайд)**

**II. Речевая зарядка.**

 **T:** Open your Workbooks, p. 14. Let’s do ex. 1.

Join the sentences using *and, but* or *with,* as in the example.

This is a large flat. It has four bedrooms.

*(****S:*** *This is a large flat with four bedrooms)*

There are two armchairs in the living room. There is a sofa in the living room.

*(****S:*** *There are two armchairs and there is a sofa in the living room.)*

There is a shower in the bathroom. There isn't a bath.

*(****S:*** *There is a shower in the bathroom but there isn't a bath.)*

This is a beautiful house. It has a large garden.

*(****S:*** *This is a beautiful house with a large garden.)*

It has got two sinks in the kitchen. It has not got a cooker.

*(****S:*** *It has got two sinks in the kitchen but it has not got a cooker.)*

There is a large dining room on the ground floor. There is a fireplace in the dining room.

*(****S:*** *There is a large dining room with a fireplace on the ground floor.)*

**III. Актуализация навыков аудирования и устной речи.**

***(2. Актуализация знаний и фиксация затруднений в деятельности)***

**T:** Now listen to the conversation and complete the advertisement. **(3 слайд)**

**Tape script:**

**Woman:** Hello?

**Kevin:** Hello. My name's Kevin Gray. I'm interested in your Summer Holiday

 Cottage. Can you tell me about it, please?

**Woman:** Of course. Well, it's £300 per week.

**Kevin:** That's a lot! Is it big?

**Woman:** Well, there are three big bedrooms and the living room, kitchen and bathroom. Yes, it is quite big.

**Kevin:** Where is the cottage exactly?

**Woman:** It's number 10, Beach Road, Saltburn.

**Kevin:** Beach Road. That's near the sea, isn't it?

**Woman:** Yes, that's right. Also, there are some shops near the cottage. There's a

 baker's, a greengrocer's and a post office.

**Kevin:** That's good. When is the cottage available?

**Woman:** In July and August.

**Kevin:** Oh that's great. Can I call you to book it this evening?

**Woman:** Of course. Goodbye.

**Kevin:** Goodbye.

**T:** Let’s check your answers.

**T:** Answer the questions:

1. What is Kevin interested in? (***S:***In a house)

2. How does he know about it? (***S:***He read the advertisement)

**T:** So, we are going to write… what? (***S:***An advertisement)

**IV. Актуализация навыков чтения и устной речи.**

***(3. Выявление места и причины затруднения.)***

**T:** Today we’ll learn to write an advertisement.

What is our aim? *(****S:*** *To learn how to write a house advert)*

Write down the topic of the lesson.  **(4 слайд)**

**T:** Read the house advertisement. What words can you use to describe a house?

*(****Key:*** *big, small, old, new/modern, comfortable, unusual, spacious, attractive, ugly)*

**T:** Which of the following can you find in the advertisement?

*(****S:*** *where it is (location), name of the street, outside, money per month (rent),*

*how big it is (size), rooms and furniture ,telephone number for information)*

**(5 слайд)**

**T:** Look at the advertisement and fill in the missing nouns.

***Раздаточный материал***

Address: 42, Brooke Street, Linchester

For rent: £180/week

This attractive house in a quiet street in the beautiful country town of Linchester is for two people ora small family. It has got a spacious living room, a small dining room, a kitchen, two bedrooms and a bathroom. In the living room there are two comfortable armchairs, a sofa and a television with video. The modern kitchen has got a new cooker and fridge. There are two cosy bedrooms with wooden wardrobes. The bathroom has got a bath and a shower. There is a lovely front garden and a huge garden with trees at the back.

**T:** Now read your answers **(6 слайд)**

|  |  |
| --- | --- |
| Location | quiet streetbeautiful ***country town*** |
| Rooms | spacious ***living room*** small ***dining room*** modern ***kitchen*** cosy ***bedrooms*** |
| Outside | lovely ***(front) garden*** huge ***garden*** |
| Furniture | comfortable ***armchairs*** a wooden ***wardrobes*** |

**T:** Use the adjectives from the table to write four sentences about your house.

*Example:* There's a tiny kitchen in my house.

*(****S:*** *There's a spacious bathroom in my house.*

***S:*** *There's a modern living room in my house.*

***S:*** *My house has got a small garden.*

***S:*** *In my house there are three cosy bedrooms.)*

***(4. Построение проекта выхода из затруднения.)***

**T:** Do we know how to write the advert?*(****S:*** *No)*

What do we need to write a house advert?

*(****S:*** *We need writing tips)* **(7 слайд)**

**T:** What should we write first, then, etc.?*(Students’ answers)*

***(Writing Tip***

*To write an advertisement for a house for rent we write how much the rent is and the exact address. We start our advertisement by saying where the house is (location) and how big it is (size). Next we write how many rooms there are and what there is in each room. Then we describe the outside of the house. We end the advertisement by giving a telephone number for more information.*

*20 Imagine you are going to another country for a year and you want to rent your house to someone. Answer the questions.)*

**V. Обучение написанию рецензии.**

***(5. Реализация построенного проекта.)***

**T:** Imagine you are going to another country for a year and you want to rent your house to someone. Answer the questions.

**(8 слайд)**

1 What's your address? *(2, Green Street.)*

2 How much is the rent? *(£200/week.)*

3 Where exactly is your house? *(Next to the park.)*

4 How big is it? *(Quite spacious.)*

5 How many rooms are there? *(7)*

6 What is there in each room? *(A bath, a cooker...)*

7 What is there outside your house? *(A small garden).*

8 What are the telephone number people can call? *(1832897.)*

***(6. Первичное закрепление с комментированием во внешней речи.)***

**T:** Now read the plan of the advert.Write it down. (**9 слайд)**

**T:** Say what you are going to write in each paragraph.

***(7.Самостоятельная работа с самопроверкой по эталону.)***

**T:** Write the house advertisement using the following information. **(10 слайд)**

**(Эталон) (11 слайд)**

For rent: £200/week*.*

An attractive house next to the park suitable for a family of four. Located at 2, Green Street, it is large, with three spacious bedrooms, a living room, a dining room, a kitchen and a bathroom. In the living room there are comfortable armchairs and a sofa. The large kitchen has got a new cooker and a fridge. The bedrooms have got wooden wardrobes and the modern bathroom has got a bath and a shower. Call 1832897 for more information.

**T:** Read your adverts. *(2 students)*

***(8. Включение в систему знаний и повторение.)***

**T:** Read another advert in your workbooks Ex.2, p. 14. Fill in *with* or *and*.

 **(12 слайд)**

**For rent**

**Beautiful cottage**

This beautiful, fully-furnished cottage is in the countryside 5km from the village of Priston. On the ground floor is the kitchen, a large living room 1) ............... a

dining room. The kitchen is modern, 2)...........fitted cupboards 3)...........

an electric cooker. There are three bedrooms with fitted wardrobes on the first floor

4).............a bathroom 5).............. a shower. The cottage has a large garden

6)...............there is a new garage 7)...............space for two cars.

*(****Key:*** *1 and 2 with 3 and 4 and 5 with 6 and 7 with)*

**T:** Now let’s check your answers.

**T:** Read the adjectives in the text.

*(****Key:*** *beautiful, large, modern, .fitted, electric, new)*

**VI. Домашняя работа.**

**T:** Use the information in the box to write an advert for the flat below. Use Ex. 2, your adverts, a plan as a model. **(13 слайд)**

**VII. Итоги. Оценки.**

**T:** What have we done today? *(****S:*** *We’ve listened, read, asked and answered the questions, we have written a house advert.)*

**T:** What have we learnt? *(****S:*** *How to write a house advert).*

***(9. Рефлексия учебной деятельности на уроке.)***

 **T:**  1. Какую задачу ставили? ***(S:*** *Научиться рекламировать дом)*

 2. Удалось решить поставленную задачу?*(****S:*** *Да)*

 3. Каким способом?*(****S:*** *Мы воспользовались советом для написания*

 *рекламы, составили план.)*

 4. Какие получили результаты?*(****S:*** *Мы умеем писать такую рекламу)*

 5. Что нужно сделать ещё? *(****S:*** *Закрепить полученный результат)*

 6. Где можно применить новые знания?*(****S:*** *В личной жизни.)*

**Использованные материалы:**

**Литература**

Virginia Evans, Neil O’Sullivan. Click On 1. Workbook. - Newbury: Express Publishing, 2001.

**Интернет источники** **(14 слайд)**